



## THE DORIS FLEISCHMAN UNSUNG HEROES AWARD

### CALL FOR NOMINATIONS

**DEADLINE: April 4, 2025**

**The Doris Fleischman Award** honors a selfless, dedicated volunteer who humbly and steadfastly contributes to the public relations profession through FPRA. In essence, this is an "unsung" hero award intended to reward the individual who consistently supports and assists the organization.

The Fleischman Award was established to honor the achievements and contributions of Doris Fleischman, business partner and wife of Edward L. Bernays, the "father" of public relations.

The award recognizes those FPRA members who, like Ms. Fleischman, contribute to the field of public relations through their consistent, tireless efforts. The award honors a member for their "behind the scenes" work and FPRA volunteer efforts.

#### AWARD CRITERIA

- Nominee must be a good-standing member of FPRA with a minimum of two years of consecutive membership.
- Nominee must have made significant contributions to an individual chapter and FPRA in general.
- Nominee should not be a state officer or member of the Award Selection Committee but may have served on the chapter board, as a committee chairperson, or continuous committee member.
- Nomination must include a double-spaced, typewritten rationale with specific examples addressing why the nominee should receive the award.

**Email all nominations to the Immediate Past President, Wendy Crites Wacker, APR, CPRC, and FPRA's State Office. Contact information below.**

[Wendy Crites Wacker, APR, CPRC](#)

[FPRA State Office](#)

If you have any questions, please contact the FPRA State Office at 941-365-2135.