

Joe Curley Rising Leader Award Policy

Date Approved: March 2010
Date Revised: January 2017

Rationale:

The Joe Curley Rising Leader Award is intended to identify and honor up-and-coming individual FPRA members who demonstrate emerging leadership traits along with dedicated, active involvement in FPRA Chapter activities, programs, functions and events. The goal of the award is to help recognize personal dedication and engagement of members with two to five years of membership, and to help build a healthy leadership stream at the local chapter level.

The honor includes a \$500 cash award and a \$1,000 FPRA state credit that the winner can use at his or her discretion for state professional development seminars, workshops, or Annual Conference (and for costs associated with conference.) All finalists for the award also receive a \$150 state credit that can be used for state professional development at the Annual Conference and a certificate naming them as part of that year's "Rising Leader Class."

Three scholarships will also be made available to members of the current year's Joe Curley Rising Leader Class.

First, a scholarship to participate in the current year's LeadershipFPRA class will be provided to one Rising Leader Class member. This scholarship will also include a \$500 stipend for travel costs associated with the LeadershipFPRA Program. The scholarship will be determined by invitation, and the formal selection criteria of the LeadershipFPRA Program.

Scholarships will also be made available to current year Rising Leader Class members to achieve their APR (1 scholarship) or their CPRC (1 scholarship). Selections will be made via Joe Curley Rising Leader Award applications as reviewed by the Rising Leader Award selection committee.

Procedure:

1. This is a self-nominated or chapter board nominated process. Nomination forms and instructions will be sent to all FPRA members via email in March of each year. Information will also be included in E-Facts. Nominees must be a current member of the chapter and a member of FPRA for a minimum of two years prior to nomination. Nominees must complete the nomination form and submit it, along with an updated resume and a professional headshot, to their Chapter President for consideration by March 31. Nominations will spell out the role the individual has played in serving the local chapter on committees, developing programs, handling activities, serving as a local board member, etc. Nominees will also be asked to indicate on their application their interest in applying for the APR or CPRC scholarship available to them via the Joe Curley Professional Development Fund. If a chapter doesn't receive any self-nominations, the chapter board may choose a nominee.
2. Each local chapter board will review all nominations received at one of their scheduled meetings in April and select one representative from their chapter as their "Rising Leader Honoree" for that year. Once identified, the honoree's nomination, resume and headshot, along with additional comments the local chapter board wishes to provide as back up to the nomination, should be submitted to the Florida Public Relations Education Foundation Chair (FPREF) by April 30.
3. Once the annual Joe Curley Rising Leader Class has been selected, all members of the current year's Rising Leader Class will be invited to apply to the current year's LeadershipFPRA Program. The VP of LeadershipFPRA and the LeadershipFPRA Advisory Committee will make the selection based on criteria for admission into LeadershipFPRA and notify the FPREF Chair. The announcement of the JCRLA LeadershipFPRA Scholarship would be announced via the FPRA monthly e-newsletter and when the new year's LeadershipFPRA class is presented at Annual Conference.
4. The FPREF Chair will convene a selection committee to review the applications and select a finalist for the JCRLA and the APR/CPRC scholarships. The FPREF Chair will present the selection committee's recommendation to the Foundation Board for approval by a 2/3 vote via telecom or email in May. The award

selection will be kept secret from the recipient(s). However, notification will be given to the recipient's Chapter President so that the honoree can be encouraged to attend Annual Conference.

5. The FPREF Chair will work closely with the FPRA State Office to create the "Rising Leader Class of" roster that will include all chapter nominees. This list will be used to develop promotion of the award, the efforts of each of the nominees as "emerging leaders" and the award announcement at the state conference during the Presidents' Luncheon. All nominees will be encouraged to attend the Annual Conference so that they can be recognized as a group, and to help celebrate the recipient. The nominees' local chapter leadership should consider, given the chapter has adequate funds, paying for their nominee's attendance at Annual Conference.
6. The final announcement of the Joe Curley Rising Leader Award winner, the LeadershipFPRA Program scholarship and the APR/CPRC scholarships will be made during the Presidents' Luncheon by the FPREF Chair, Joe Curley, APR, CPRC, or designee.

Responsibility:

The Award Selection Committee shall be formed and chaired by the FPRE Foundation Chair. The FPREF Foundation Chair will work closely with the VP of LeadershipFPRA in regard to the selection process for the annual leadership class participation scholarship.

Resources:

Funding from Joe Curley, APR, CPRC, through the Joe Curley Professional Development Fund